

MINUTES OF THE BOARD OF DIRECTORS

The meeting of the Heritage Toronto Board of Directors was held on Wednesday, July 11, 2018, St. Lawrence Hall, 157 King St. E., 3rd floor, East meeting room.

PRESENT:

Kate Marshall (Chair)	Lisette Mallet
Peter Berton	Richard Moorhouse
Peggy Hornell	Louis Kan
Peter Ignazi	Allan Penning
Kadi Kaljuste	Brent Pearlman
Sean Kheraj	Aaron Sanderson
Donald Loucks	Karen Whaley
Linda Strachan	

REGRETS:

Liza Chalaidopoulos	Tyler Greenleaf
Councillor Mary Fragedakis	Councillor Mike Layton
Andrew Himel	Councillor Paula Fletcher
Councillor Sarah Doucette	
John Belyea	
Fallon Butler	

ALSO PRESENT:

Allison Bain, Executive Director
Chris Bateman, Plaques Coordinator
Claudia Calabro, Manager of Special Projects
Lucy Di Pietro, Manager, Marketing and Communications
Amanda LeClair, Operations Coordinator
Candice McCavitt, Manager, Community Engagement

CALL TO ORDER

Ms. Kate Marshall, Chair, called the meeting to order at 6:05 p.m.

No conflict of interest was declared.

A. CONSENT AGENDA

1. Kate Marshall presented the Motion to approve consent agenda.

HT18-13 APPROVAL OF CONSENT AGENDA

Moved by Allan Penning, seconded by Kadi Kadjuste, to approve all motions included in the Consent Agenda.

(Carried)

Consent Agenda Motions Passed

HT18-14 Approval of Minutes of the Board of Directors' Meeting on April 11th 2018

HT18-15 PLAQUE APPROVALS

Commemorative Plaque: Toronto Police Service
Commemorative Plaque: Toronto Fire Service
Commemorative Plaque: Dr. Barnardo's Homes Headquarter
Commemorative Plaque: McNeel House
Commemorative Plaque: Viola Desmond
Commemorative Plaque: R.C. Harris
Commemorative Plaque: Ursula Franklin

HT18-16 USE OF AGENCY RESOURCES DURING AN ELECTION POLICY

B. CHAIR'S REPORT

Kate Marshall provided a verbal update on the Executive Committee meeting of July 9th. She reminded the Board of its responsibilities during an election year as detailed in the supplementary information provided in the HT18-16 motion. Kate Marshall provided an update on the organization's activities, introduced new staff Amanda LeClair, Operations Coordinator and congratulated Chris Bateman on his promotion to full time employment and Candice McCavitt who has assumed fundraising responsibilities.

C. COMMITTEE REPORTS

1. Audit and Finance Committee - Louis Kan

Louis Kan commented that the Final Audited Statement demonstrated our accuracy in projecting the 2017 budget. For our 2018 budget, he noted the projected surplus was based on achieving aggressive fundraising targets and that the surplus would shift as project expenses were confirmed.

Brent Pearlman requested an update on sponsorship revenue for the 2018 Awards. Allison Bain noted one key sponsorship renewal and deferred to the Awards Committee report later in the agenda.

2. Programming Committee - Andrew Himel

The Committee is on hiatus for the remainder of 2018.

3. Plaques Committee- Peter Berton

Report contained within the Consent Agenda.

4. Marketing and Communications Committee- Kadi Kaljuste

Report contained within the Consent Agenda.

5. Fund Development Committee – Allan Penning

Allan Penning confirmed there is no new material since the last Board meeting.

6. Juries Committee - Karen Whaley

Karen Whaley requested the Board go in camera to discuss recommendations for the 2018 Heritage Toronto Award winner.

HT18-17 MOVE INTO CLOSED SESSION

Moved by Sean Kheraj, seconded by Lisette Malette, for the Board to move into a closed session at 6:22 p.m.

(Carried)

HT18-18 MOVE OUT OF CLOSED SESSION

Moved by Brent Pearlman, seconded by Sean Kheraj, to move out of closed session at 6:45 p.m.

(Carried)

HT18-19 APPROVAL OF 2018 HERITAGE TORONTO AWARD WINNERS

Moved by Karen Whaley, seconded by Sean Kheraj, to approve the Jury Committees' recommendations as presented in hard copy during the closed session of the meeting.

(Carried)

7. Awards Committee - Aaron Sanderson

Aaron Sanderson confirmed The Carpenters Union has pledged \$15,000 to the Awards, the first sponsor for this year. Aaron encouraged the Board to solicit sponsorships and send their thoughts of potential prospects to himself and staff. He noted the Awards pitch includes a reference to the Awards being one of the first large events for a newly elected City Council.

D. STRATEGIC DISCUSSION

State of Heritage Report- Richard Moorhouse

Richard Moorhouse introduced Claudia Calabro, Manager of Special Projects, who is filling Kaitlin Wainwright's maternity leave until the new year.

He reported that staff were working on the State of Heritage Report to be released in early 2019. Claudia and Board member Linda Strachan are working on the survey component. Further to an inquiry from Peter Berton, Kadi Kaljuste responded that the survey is being sent to those engaged in the sector, Heritage Toronto social media followers and through City of Toronto communications. A discussion around extending the survey's reach ensued.

A State of Heritage public forum will be held on July 31st at The Great Hall. Richard Moorhouse commented that there would be challenges with a summer consultation but the public face of the project needed to get underway. There will be a self-guided tour of the Great Hall before the consultation to encourage attendance. He encouraged Board members to attend.

Richard Moorhouse stated that we do not have an official policy for advocacy as an agency. He presented an advocacy document that explained how the State Of Heritage Report can help Heritage Toronto promote advocacy in place of an official policy. A discussion ensued around key questions that would help shape the direction of the report. Richard Moorhouse asked if the Report structure made sense for what we want the State of Heritage Report to achieve. Discussion ensued.

Richard Moorhouse solicited opinions about a Heritage Toronto Mayoral Debate which is dependent on confirmation of mayoral candidates' schedules. Brent Pearlman suggested that, in lieu of such a debate, we could pose a heritage based question at ward meetings. He volunteered to go to ward meetings and encouraged other board members to do so. A discussion ensued about which questions would be best to pose.

E. OTHER BUSINESS

There was no other business.

ADJOURNMENT

The meeting was adjourned at 7:33 p.m.



Catherine (Kate) Marshall, Chair

The next meeting of the Board of Directors will be held on September 12, 2018.