

BOARD OF DIRECTORS MINUTES

This meeting of the Heritage Toronto Board was held on June 12, 2019, at St. Lawrence Hall, 157 King Street East, 3rd floor.

PRESENT: Richard Moorhouse (Chair) John Belyea
 Peter Berton Liza Chalaidopoulos
 Tyler Greenleaf Andrew Himel
 Peggy Hornell Peter Ignazi
 Gene Jamieson Louis Kan
 Donald Loucks Lisette Mallet
 Aaron Sanderson Linda Strachan
 Karen Whaley Councillor Mike Colle

REGRETS: Sean Kheraj Allan Penning
 Kate Marshall Fallon Butler
 Kadi Kaljuste Councillor Paula Fletcher

ALSO PRESENT: Allison Bain, Executive Director
 Chris Bateman, Plaques Coordinator
 Camille Bégin, Manager Plaques and Public Education
 Lucy Di Pietro, Manager, Marketing and Communications
 Amanda LeClair, Operations Coordinator
 Natalie Lem, Manager, Community Development
 Candice McCavitt, Manager, Fund Development
 Kaitlin Wainwright, Director of Programming

A. OPENING REMARKS, AGENDA AND MINUTES

1. Acknowledgement of Traditional Territory

Mr. Moorhouse made an indigenous land acknowledgement to start the meeting.

2. Call to Order

Mr. Moorhouse called the meeting to order at 6:12 pm.

3. Introductions and Opening Remarks by Chair

Mr. Moorhouse welcomed the board and thanked them for their volunteer efforts since the previous board meeting.

4. Approval of Agenda

HT 19-09: APPROVAL OF AGENDA

(Carried)

Moved by Mr. Loucks, seconded by Mr. Berton and approved unanimously.

5. Approval of Minutes of Previous Board Meeting

HT 19-10: ADOPTION OF MINUTES of the meeting of the board of Heritage Toronto held March 13, 2019.

(Carried)

Moved by Ms. Whaley, seconded by Mr. Loucks and approved unanimously.

6. Declarations of Confidentiality and Conflict of Interest

Mr. Moorhouse confirmed that there were no declarations of Confidentiality or Conflict of Interest.

B. CONSENT AGENDA

H 19-11 APPROVAL OF CONSENT AGENDA

(Opposed)

Mr. Greenleaf requested that the item relating to the Superman Plaque application be moved out of the consent agenda for discussion by the board.

H 19-12 APPROVAL OF CONSENT AGENDA EXCLUDING SUPERMAN PLAQUE APPLICATION

(Carried)

- Commemorative Plaque Applications: St. James Parking Garage
- Commemorative Plaque Applications: Toronto Curling Club
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Moved by Ms. Mallet, seconded by Ms. Chalaidopoulos and approved unanimously.

Referencing item 4, Mr. Greenleaf asked for clarification on the Programs Committee's recommendation to refuse a plaque focused on the Toronto-based genesis of Superman. This plaque was proposed by staff as the first Heritage Toronto curated plaque. As Chair of the Programs Committee, Mr. Berton summarized the discussion at the Committee meeting which resulted in a non-unanimous rejection of the staff's recommendation. Mr. Jamieson noted that he, and other members of the Committee, were of the opinion that Heritage Toronto curated plaques should focus on subjects of diversity. Discussion ensued. Mr. Greenleaf made suggestions on how to clarify the board governance for the approval of plaques criteria and will share relevant documents from another organization with staff. Staff will consider these and prepare a report on criteria for program curation for review by the Programs Committee and Board at a later date.

H 19-13 APPROVAL OF SUPERMAN PLAQUE APPLICATION

(Carried)

Moved by Mr. Greenleaf, seconded by Ms. Strachan, opposed by Mr. Jamieson and Ms. Whaley.

C. REPORTS

1. CHAIR'S REPORT

1.1 Tours

Mr. Moorhouse commented that the tour numbers for the season were positive with 618 participants on 14 tours to date. He reminded all board members that, if they were unable to attend a tour to which they had committed to host, it was their responsibility to find another board member to replace them. Mr. Moorhouse also reminded board members they fulfil their commitment to host 3-4 tours annually. Discussion ensued on board members' tour experiences to date.

1.2 Bill 108- Provincial Legislation

Mr. Moorhouse made note that provincial Bill 108 had been passed. In consideration of its effect on heritage and planning, the agency has been communicating its position to stakeholders through Heritage Toronto's enews. Ms. Bain spoke at the City's Town Hall, hosted by Toronto City Council, and Mr. Moorhouse and staff have provided verbal briefings to interested parties. . At an operational level, Ms. Bain noted a risk factor as 25% of plaque revenues are received through section 37 funds which will be affected by Bill 108.

Councillor Colle provided an overview of Bill 108 which will have a significant adverse effects on the City across many areas including development, planning and park land.

Beyond the Executive Report contained in the agenda package, Ms. Bain informed the Board that the Public Appointments process for the Board is underway and will conclude by mid-July.

She announced a partnership with the Royal York in celebration of their 90th Anniversary which has resulted in a donation of 90 room nights to be used by the agency and disbursed to other like organizations across the city.

In the coming week, the Heritage Preservation Panels at City Hall will be considering a motion from the Planning Department to support a Heritage Inventory Survey. If endorsed, the motion will move to Council this summer. Within the motion, Heritage Toronto has been named as a partner, specifically with regard to a volunteer program.

2. FINANCE AND AUDIT COMMITTEE

Mr. Kan presented the 2018 Draft Audited Financial Statements and provided details of the process and figures. He noted that the accumulated surplus had slightly increased due to post-audit adjustments and the recovery of outstanding debts.

2.1 Approval of the 2018 Transfer of Funds

H19-15 MOTION TO AUTHORIZE the transfer of the 2019 year-end accumulated operating fund surplus of \$161,389 to the internally restricted Heritage Innovation Fund.

(Carried)

Moved by Mr. Kan, Seconded by Ms. Mallet, and approved unanimously.

2.2. HT19-16 MOTION TO ACCEPT 2018 AUDITED FINANCIAL STATEMENTS

(Carried)

Moved by Mr. Kan, Seconded by Mr. Jamieson, and approved unanimously.

2.3 2019 Financial Statements as of April 30, 2019

Mr. Kan presented the 2019 Financial Statement as of April 30, 2019. He noted that the original projection for Website Revitalization costs has increased by \$10,000 largely as a result of extending the Website Project Coordinator's contract.

3. MARKETING AND DIGITAL MEDIA COMMITTEE

3.1 Dundas+Carlaw Project

Ms. Chalaidopoulos invited Camille Bégin to present a preview of the digital Dundas+Carlaw walking tour. Camille Bégin thanked Councillor Paula Fletcher for her work in securing section 37 funds to make the project possible.

4. JURIES COMMITTEE

4.1 Verbal report on 2019 Heritage Toronto Awards nominations

Ms. Whaley gave an update on the Juries Committees and noted that, while nomination numbers were low, it is typical for the majority of nominations to be received closer to the deadline. Mr. Jamieson asked about the diversity of the Juries Committees and Kaitlin Wainwright, Director of Programming commented that, although we are not collecting cultural information for our juries at this time, there is representation from the Toronto Ward Museum and the Chinese Canadian Archive, past recipients who do valuable work with cultural communities in Toronto.

Ms. Whaley gave an update on the number of nominations and projects currently and encouraged board members to contact or nominate any projects that may qualify.

4.2 MOTION: 2019 Special Achievement Award

Ms. Whaley distributed a written report with the Juries Committee's recommendation for the recipient of the 2019 Special Achievement Award. This information will be made public in September.

H 19-17 MOTION TO BESTOW THE 2019 A SPECIAL ACHIEVEMENT AWARD AS RECOMMENDED. (Carried)

Moved by Ms. Whaley, Seconded by Mr. Greenleaf and approved unanimously.

5. DEVELOPMENT COMMITTEE

5.1 Verbal report on development activities

Mr. Sanderson thanked Mr. Greenleaf for his time as Chair of the Committee. He updated the board on Ms. Butler's review of the donor/member program. Future iterations of the program may re-evaluate the language describing membership.

Mr. Sanderson noted that the 45th annual Heritage Toronto Award sponsorship, table and advertisement sales has begun. Special thanks was given to those board members who had already pledged to purchase tables. Mr. Sanderson stressed that board commitments to supporting the Awards are critical and encouraged board members to forward any sponsor prospects.

D. OTHER BUSINESS

There being no other business, the meeting was adjourned at 7:35pm.

Richard Moorhouse, Chair